Canon

Delighting You Always

Canon Hongkong Company Limited

CORPORATE SOCIAL RESPONSIBILITY REPORT

2019

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About this Report

Editorial policy

Canon HK Corporate Social Responsibility Report is to share the result and information on the diverse initiatives we are undertaking to contribute to the realization of a sustainable society.

Scope of the report and period covered

In principle, this report covers Canon HK's economic, social and environmental activities within the scope of consolidated accounting for 2018 to 2019 (July 1, 2018 to June 30, 2019). The scope of environmental reporting is not limited to activities (development, production, and sales) at operational sites. Rather it covers every stage of the product lifecycle, including raw materials and parts manufacturing by suppliers, as well as product use by customers. Supplemental information on important targets, indicators, and initiatives prior to and beyond the period is referenced in this report.

Forward-looking statement

This report contains not only past and present facts about Canon, but also forward-looking statements based on plans, prospects, management policies and strategies as of the publication date. These forward-looking statements are assumptions or estimations based on information available at the time the report was prepared. Due to a range of variables, however, the results or circumstances of future business activities may vary from the forecasts contained herein.

Date of publication

December 2019

We are committed to work hand in hand with stakeholders to achieve sustainable development goals

Over the past years, there is a surge in public expectations towards enterprises. Not only do they concern over corporate performance, but also pay heed to their social and moral responsibilities. In pursuit of the corporate philosophy 'Kyosei', Canon has been committed to fulfilling its corporate social responsibilities since 1988. Apart from building long-term, stable and close relationships with customers and business partners, Canon spares no effort in focusing the development of employees, communities and the environment by working hand in hand with our stakeholders to achieve sustainable development goals, cohering with the concept of the Sustainable Development Goals (SDGs) adopted by the United Nations in 2015.

To achieve the goal of sustainability, we introduce the concept of smart office at commercial level and launch a variety of sustainable business solutions. Through a wide range of business products and services including Robotic Process Automation (RPA) and the use of Artificial Intelligence to optimize business processes and operations, stakeholders can benefit from technological transformation and achieve the same goals with greater efficiency.

Canon HK is committed to improving life with imaging technology. Oriented by 'Imaging for Good', Canon strives to spread love to all corners of society through imaging by cooperating with various charities.

In the future, we will continue to make good use of the imaging technology and expertise of the brand to spread positive messages and promote healthy development by fulfilling Imaging CSR, in a bid to carry out the concept of 'Kyosei' in-depth.

Shunichi Morinaga

President & CEO
Canon Hongkong Co. Ltd.

ABOUT CANON

Canon Hongkong Co., Ltd. was established in 1971 as one of the company's first offices in Asia. It is responsible for the sales, marketing and after-sales services for all Canon product lines in Hong Kong and Macau. With the solely owned subsidiary Canon Business Solutions (Guangdong) Co., Ltd." established in 2018, the company can also provide intelligent total business solutions and professional services to companies in the Greater Bay Area.

Digital Production Center
Kwai Chung

Canon Hongkong (Macau Branch)
Macau

Hong Kong Depot
Wan Chai

Canon Business Solutions (Guangdong) Co., Ltd.
Shenzhen

Canon Image²
Tsim Sha Tsui

Head Office
Hung Hom

Customer Care Center
Tsim Sha Tsui

Canon Business Experience Center
Hung Hom

Global net sales
35.6
BILLION (US$)
(as of December 31, 2018)

Number of U.S. patent ranking among Japanese firms
NO.1
share for 14 years

16th straight year of
NO.1
share of global interchangeable-lens digital camera market

THE ONLY MANUFACTURER
across the globe to offer both imaging input and output device solutions

BUSINESS PORTOFLIO

We pursue greater growth through a fundamental strategy of product diversification, seeking to realize technological innovations in four main business segments.

Business Solutions

- Document management
- Cloud connect & mobility
- Workflow management
- Output management
- Document security
- Video analytics
- Customer analytics
- Resource management

Imaging system

- EOS Digital Interchangeable Lens Camera
- EF and RF Lenses
- Digital Compact Camera
- Cinema EOS System
- Inkjet Printers & Compact Photo Printers
- Broadcast TV Lenses

Smart Office

- Multifunctional Devices
- Laser Printers
- Facsimile Machines
- Document Scanners
- Cheque Scanners
- Projectors

Industrial Printing Equipment

- Digital Production Printing System
- Large Format Printing System
- Océ Wide Format Printing System

SUSTAINABILITY STRATEGY

Kyosei

Canon's corporate philosophy is kyosei. It conveys our dedication to seeing all people, regardless of culture, customs, language or race, harmoniously living and working together in happiness into the future. Unfortunately, current factors related to economies, resources and the environment make realizing kyosei difficult.

Canon strives to eliminate these factors through corporate activities rooted in kyosei. Truly global companies must foster good relations with customers and communities, as well as with governments, regions and the environment as part of their fulfillment of social responsibilities.

For this reason, Canon's goal is to contribute to global prosperity and the well-being of mankind as we continue our efforts to bring the world closer to achieving kyosei.

Kyosei 共生

Delighting You Always

Sustainability Strategy

Corporate Responsibility				
Compliance	Customer Responsibility	Partner Responsibility	Employee Responsibility	Environmental Responsibility

Imaging Welfare				
Image Culture	Environmental Protection	Educational Enlightenment	Community Care	Humanitarian Assistance

AWARDS AND RECOGNITION

Adhering to our corporate philosophy 'Kyosei', Canon HK aims at developing sustainable practices in different perspectives including administration, regulatory, product, supply chain, employee, environmental and public welfare responsibilities. We are honored to have received more than 25 awards from the most credible organizations in the international and local industries. Not only do these awards recognize our outstanding performance, but also affirm our business motto which acts as a proof for our excellent performance in all areas.

Environmental Management

Corporate Social Responsibility

Service Management

CORPORATE GOVERNANCE

The San-ji (Three Selfs) Spirit

The Three Selfs, the foundation of the company's guiding principles that have been passed down since Canon was founded, are self-motivation, self-management and self-awareness. For Canon, which strives to be a truly excellent global corporation while maintaining the legacy of its corporate DNA, the Three Selfs continue to serve as the company's most important guiding principles.

自覚

Self-Awareness

自治

Self-Management

自発

Self-Motivation

Business Continuity Management System

Based on the San-ji Spirit, Canon HK continues to improve its integrated management system to ensure that the company can effectively cope with risks and drive sustainable development in business. Nowadays, business environment is fraught with challenges and uncertainties which may interrupt or even stop the business. As we all know, supply chain is closely linked to one another, whereas interruption or stop of business will not only affect the delivery of products or services to customers, but also pose a great threat to the internal operations for customers. As a result, they will lose confidence and loyalty to our services.

To improve business continuity of Canon HK and establish effective business resilience which protect the interests, reputation and brand of our stakeholders and create value, the business continuity management system is divided into two parts: The first part is the overall response and coordination of Canon HK; whereas the second part is the department's response and coordination according to the predetermined service level. All departments in Canon HK have developed business continuity management system with the aim at continuously providing service that reach our standard level in case of destructive events.

Partners work together

Collaboration among different stakeholders is necessary for achieving corporate sustainability goals, while their support and participation is also indispensable. Therefore, Canon maintains a close relationship with its partners and strengthens communication with each other through different types of measures and platforms. As a result, Canon and our customers can always be driven to move towards the same goal .

Canon HK believes that communication and cooperation with suppliers is of utmost importance for establishing sustainable business. In view of this, we communicate and share with suppliers the below fields in a timely manner, achieving a mutually beneficial and win-win partnership.

Quality, safety, environment and data security

Canon HK is committed to conducting self-inspection and assessment focusing on quality, safety, environmental protection and data security for new suppliers, as well as promoting the concept of social responsibility and the expectation for suppliers. In addition, annual assessment and analysis will be conducted for suppliers on quality, safety, environmental protection and data security. We strives to communicate and coordinate with suppliers to find the most appropriate solutions for improvement. Apart from that, we will also conduct on-site inspections or product inspections and analysis when it is necessary to ensure that the products and services we supply meet our requirements.

FSC
www.fsc.org
FSC™ C148225
The mark of responsible forestry

As an environmentally - conscious organization, Canon HK envision a green and sustainable future, advocating a greener way to operate business. In May 2019, the company has successfully acquired the Forest Stewardship Council™ (FSC™) 's Chain-of-Custody (CoC) Certificate, providing customers an added confidence on the source of paper product that they purchase. FSC™ is an organization based in Bonn, Germany that promotes responsible use of timber resources. Since its founding in 1994, the FSC™ has been devoted to a sustainable way of forest management, and hence established standards and certification schemes that ensure sustainability of invaluable timber resource. Today, over 190 million hectares of forest, in over 80 countries worldwide, are FSC™ certified. And the CoC certification is established to provide eligible organizations credentials that their timber products are traceable back to a properly managed forest, along the supply chain.

With CoC Certificate, customers purchasing paper products can rest assured that they are supporting a sustainable future for the generations to come.

AEO
HONG KONG
Authorised Economic Operator

Canon, as one of the largest manufacturers of electronic products around the world, has been making its best effort in the management of product supply chain, in a hope of efficiently and securely importing quality products to markets, so as to impress our users with the best imaging experience.

Canon HK accredited as Hong Kong Authorized Economic Operator (HKAEO) in recognition of its trusted partner status with Hong Kong Customs and Excise Department (HKC&ED) since June 2015. With the high level of compliance with the strict standards in the assessment, Canon HK was accredited as HKAEO (Tier 2) of HKC&ED, which qualified the security & safety criteria including crisis management & incident recovery and measurement, analysis & improvement.

Promoting Anti-fraud Culture Zero Dishonesty (ZD)

At Canon, we believe honest and fair working environment is of utmost importance for business growth. Zero Dishonesty (ZD) has been widely recognized and promoted to every member of Canon through four elements:

- Clear tone at the Top
- Anti-fraud and control training
- Review on control in practice
- Case reporting channels

Strictly complied with relevant laws and regulations, Canon HK attaches great importance to compliance operations and law-abiding and takes them as the premise of enterprise development. As a result, a comprehensive 'Zero Dishonesty' (ZD) system can be constructed which handles violations with zero tolerance to ensure the sustainability of enterprise development.

"Zero Dishonesty

Tone at the Top

Canon HK management team strongly recognized the importance of compliance and ethical business conduct. The team always addresses the importance of compliance to all staff members.

Building a Culture of Compliance

"Compliance"= follow applicable Rules, by everyone

Crucial for company's success in minimizing risk, achieving better EPO - Efficiency, Productivity and Optimization. Ultimately reaching a better result.

Internal and external cooperation to promote compliance culture

Canon HK promotes the "zero dishonesty" anti-fraud concept at different levels.

Through training, case sharing and e-learning videos, employees can learn about the company's ethical standard, applicable laws and regulations at any time. For example: Sarbanes-Oxley Act (SOX) , Foreign Corrupt Practices Act (FCPA).

In 2018, more than 150 frontline technicians took part in Integrity and Internal Control training courses to raise their awareness of the anti-fraud culture and the fundamentals of zero dishonesty.

Absolutely confidential reporting mechanism

Canon ZD Helpline is an online reporting system designed to report misconduct. Employees or business partners can report misconduct to Canon management through this channel, a designated taskforce will review each case.

- All cases are strictly confidential
- Identity of the reporter will be fully protected
- Any improper treatment to the reporter is strictly prohibited

Employees are required to submit conflicts of interest declaration every year. They can also file individual incident involving personal interest anytime in a specific network platform.

Fair trade and ethics

In addition to internal management, the participation of Zero Dishonesty culture is also necessary for the participation of external stakeholders. In order to promote our Zero Dishonesty culture outside the company, the letter from Canon HK's President & CEO will be sent to suppliers and business partners on a regular basis to let them know about Canon's guidelines for fair trade and ethical operations.

Anyone can communicate issues and concerns associated with unethical or illegal activities safely and honestly with our management while maintaining reporter's anonymity and confidentiality via EthicsPoint™ platform.

SERVICE EXCELLENCE

"Delighting you Always

In pursue of the company's mission of "Delighting You Always", Canon HK is committed to delight every customer by means of high-quality products and technical supports, as well as excellent customer services. Looking forwards, we will continue to put customers at the centre of everything the company does, with our belief that the only way to delight our customers always is to grow from strength to strength with even better new services ahead.

Canon Image² and Canon Customer Care Center

Canon Image² located in Tsim Sha Tsui provides customers and photo lovers with all-round, professional and personalized experience of Canon's products and services. The newly refurbished stylish and cozy Canon Image² showcases the full range of Canon's imaging products and latest technologies, while housing Canon Customer Care Center and Canon Pro Solution Hub to offer easily accessible and one-stop assistance to customers.

Coupled with a range of new personalized services that cater to each customer's unique need, as well as a spacious, convenient location for courses, seminars and activities, Canon Image² is the perfect hub to enjoy the beauty of image creation by customers of all levels.

Canon Business Experience Center

The center boasts four experience zones based on the principles of INTELLIGENCE, LEADERSHIP, INNOVATION and SUSTAINABILITY, providing enterprises with business solutions and products in AI, RPA and big data integration, hence elevating enterprises' capabilities in industry leadership, business intelligence and creating opportunities.

The solutions and products provided can also optimize operating efficiency, liquidity and productivity while achieving sustainable development, which paving the way for enterprises of the future.

Quality service should keep pace with the times while meeting the needs of customers in a timely manner. More importantly, we establish relationships with customers with empathy and create a personalized service experience for them. Committed to 'Delighting You Always', Canon HK serves with 'heart' and makes good use of intelligence and innovative technology to provide diversified and comprehensive solutions for different types of customers.

Convenient arrangement with quality service experience

To reduce the inconvenience caused by sending equipment for repair, Canon HK has provided on-site pickup and delivery service. More than 140 self-pickup locations have been provided for customers to reduce the travelling and waiting time. After sending equipment for repair, customers can simply scan the QR code on the maintenance document to get the relevant maintenance information and progress. By using the self-service platform, they can also enjoy the convenient and quick service for handling maintenance arrangement.

Customer Activities Understand Customer Needs

Canon HK hosts more than 20 product operation workshops and professional photography courses each month to provide customers with a more comprehensive understanding of the brand's products, while collecting opinions through interaction with customers, and some subject photography courses. Even the photographic equipment care workshop was opened by the opinions of the comprehensive customers. In addition, Canon HK has multiple channels, including live dialogue support, remote support, online support, and self-service platform to meet the needs of different customers for product inquiries.

The dedicated specialist who understand well customer need

In terms of business services, Canon HK will arrange dedicated engineers responsible for every corporate customer. This pair up arrangement can minimize the time to familiarize the customer requirement and preference every time before the service, thus greatly enhance engineers' responsibility and service quality. Most engineers responsible for a corporate customer for more than 5 years, building a close relationship as partners. To further increase the service response time, every engineer equipped with a customized mobile device which can monitor the system status in real-time. As a result, our engineers can solve the potential problems proactively and remotely to increase machine up time.

Engineers with professional qualifications:

Continuous optimization to improve operational efficiency

Proper use of resources is undoubtedly one of the keys for customer service to keep pace with the times and continue to improve. With the support of our remote technical service to solve the frequently asked questions. Our engineers can focus on more complicated maintenance cases on-site, which significantly shorten the waiting time for door-to-door service with a quicker repair services time for a mutual benefit.

Internally, engineers can also devote more time on training courses to equip themselves as well as exchanging knowledge and experience with colleagues to enhance service quality.

Taking Initiative to Care And Resolve Problem for Customers

Canon HK is concerned about the business operations of customers. Taking waste toner box as an example, some of the pregnant may find it inconvenient to bend over for replacement. In view of this, our engineers would take the initiative to replace the waste toner box in advance; during door-to-door service at customer's office, there are times when our engineers find that equipment may easily be damaged by the dripping of air conditioner, or short circuit may take place when too many electronic devices are connected to the same outlet. In these cases they will promptly remind our customers to avoid unnecessary loss.

Comprehensive support to exceed expectations

Needs for after-sales service vary for different types of enterprises such as SMEs and multinational companies. We are actively expanding our diversified support channels. Apart from on-site services provided by our engineers, remote technical service including telephone support, remote network operation. In order to promote self-help support, there are around 300 online operation demonstration videos to assist customers to acquire the solution at customers convenient time and platform.

OUR PEOPLE

Inspire talents to embrace their vision

Talents are the critical factor of our Kyosei culture and values. It is also an important foundation for the continued development of Canon HK. We value our employees with training and development, progression and promotion, recognition and reward. The comprehensive performance management system can ensure we get the best out of them while always making sure they are well looked after. It is our desire to create an working environment for everyone to thrive and grow together.

Canon HK is committed to cultivation and development of talents. We invest in their professional development and engage them to achieve their vision. With plenty of opportunities to share, contribute and collaborate, our employees can achieve the meaning of Delighting You Always in their role.

Diversified training programs

We offer different kinds of workplace training programs including classroom learning, company visit, dedicated tutor orientation and eLearning course. Experiential learning and video stimulation video trainings are strategically created with the goal of enabling employees to access the professional knowhow in an interactive way.

Encourage continuing self-learning

Learning is a life long process. Under the 'San-ji' spirit, every Canon HK's employee is achieving their own exceptional through diversified learning programs. We promote the two-way training mechanism, either through department head nomination or self-initiation, our Human Resources department will offer suitable on-the-job training and support employee to obtain a higher education level or professional qualification.

Tailor-designed programs by training experts

With customized corporate training and development courses, our trainers will equip employees with the technical skills that can build resilience for the unpredictable commercial world.

Our variety of trainings trainings are suitable for junior to executive level employees, from one hour lunch time sharing session to a 3-day executives training. Department head and trainer can review the training roadmap to achieve individual growth objective thus cultivate the lifelong learning culture in Canon HK.

Grooming International Talent

Canon encourages employees to cultivate global perspective by making good use of the company's vast network around the world. Taking the opportunities to exchange with overseas branches, employees can choose to work in the US, Europe and Japan under the 'Rolling Stone' Programme which allows them to gain more training and experience. This enables them to broaden the horizon for their work and promote personal career development. As a result, they can contribute diversified ways of thinking for the company and achieve personal growth with the company.

Engineers From The New Generation Equipped With Software And Hardware Skills

New engineers are required to receive a series of training prior to their employment duty.

With the increasing popularity of Internet of Things technology, even multi-functional file management system needs to be coupled with liquidity, automation, cloud platform applications and security. Engineers who only focused on hardware in the past must keep up with the times and continue to equip themselves in order to become an all-round engineer who is capable of responding to the ever-changing digitalization of the business ecosystem, as well as coping with the latest digital technologies and innovative solutions.

Hybrid 1.0
Basic network system support

Hybrid 2.0
Advanced network system support

Hybrid 3.0
Basic software support

Hybrid 4.0
Advanced software support

Continuous Training and Development

The competence of our engineers, Canon HK established Certified Engineer Program since 2017. This particular course fully meets the needs of engineers, providing step-by-step training ranging from network to software support. Cooperating with the highly recognized professional certification courses in the market, engineers significantly increase their confidence and provide customers with comprehensive and rapid service.

In addition, Canon organizes Service Meister contest in Asia regularly where worldwide employees can exchange their experience in delivering service and complement with each other. Not only did the participants receive recognition from the company, they also spare their time to share valuable experience with other engineers from Canon HK after the competition, thus promoting constructive competition among colleagues.

Environmental Intelligence Office

Canon HK creates a dynamic and positive working environment for colleagues, inspiring them to be more creative and changeable thinking. We will also consider the concept of a green office when we are in the office. In 2018, the Canon HK head office moved to the China Life Center, which uses green and sustainable design. The building was awarded the LEED® Gold Award by the US Green Building Council and the Green Award from the Hong Kong Green Building Council. Established BEAM Plus final gold standard certification. Innovative design can further make us more efficient in reducing the consumption of the natural environment in our daily operations.

The office design is based on the concept of sustainability, with a focus on change, communication, comfort and convenience. It features an open workspace and a variety of meeting spaces outside the conference room, such as high-profile work desks, benches and coffee tables, chairs, etc., create a highly collaborative work environment that promotes inter-departmental communication to increase work efficiency.

Energy and paper saving

Electricity and paper consumption are the keys environmental aspects in office. Canon HK realizes its importance and adopts a series of measures in order to help saving energy and paper, for instance, switching off the lights during office lunch hour, using energy-efficient electrical appliances, using lighting sensors along the window sides and time controllers at our head office, using UniFlow paper recording system to analyze the paper consumption, etc.

In 2018, the electricity and paper consumption reduced by 11.8% and 13.6% respectively comparing with the same period of 2017. This is the lowest records since 2012.

How much do you know about Indoor Air Quality (IAQ)?

To provide our staff a healthy working environment, we have participated in the "Indoor Air Quality Certification Scheme" organized by the Environmental Protection Department (EPD) since 2005. In August 2018, the EPD has awarded our head office in Hung Hom the IAQ Certificate with "Good Class" level, based on the assessments by an accredited laboratory. Besides, our old office in Beverly House has received a 10 Years Commitment recognition by the EPD, in honour of our unwavering participation to the IAQ Scheme.

Respect for work and life balance

Promoting wellbeing at work benefits both employees and the company. With the wellness facilities in the office, we can achieve a further goals together. Indoor spinning bikes makes it easier for our employees to find the time to exercise at any time of the day. The three private wellness rooms equipped with massage chairs and lounge chairs welcome staffs to recharge and enjoy a break from their desk.

While paying attention to professional knowledge training, Canon HK also focuses on the ideas and needs of employees. Therefore, through different communication platforms, such as luncheons with management, annual conferences and corporate communications, the company allows employees and management to make regular exchanges and bring new thinking to the development of the company. Employees can also provide advice to the company through employee satisfaction surveys, focus group meetings, reporting hotlines, and departmental regular briefings. In addition to foster two-way communication, employees can also use the functions of the intranet ifeedback and iThanks to express their opinions and gratitude to colleagues.

The activities organized by the Staff Recreation Club focus on the four major aspects of the staff: sports, cooking, green living plus physical and mental health. Through the diversified activities, we can help the physical and mental development of Canon employees in Hong Kong and achieve a balance between work and life.

ENVIRONMENTAL CONTRIBUTION

Action for Green

Through technological innovation and improved management efficiency throughout all of its corporate activities, Canon aims to achieve sustainable corporate growth while also realizing a society that promotes both enriched lifestyles and the global environment.

To this end, Canon offers greater value using fewer resources throughout the entire product lifecycle (Produce, Use, Recycle) to achieve highly functional products with minimal environmental burden.

Canon continues to expand these activities with its customers and business partners. Canon will contribute to a future that promotes both enrichment and the environment through technological innovation.

ACTION for GREEN

"Canon Hongkong Co., Ltd. pursues to become an excellent and sustainable company which supports the environment and society. We commit to meet the needs and expectations of interested parties. In line with the corporate philosophy Kyosei, we are dedicated to continually improve the Quality, Environmental, Health and Safety (QEHS) Management Systems."

Extracted from Quality, Environmental, Health & Safety Policy

Producer Eco-responsibility: Driving Green across Product Life Cycle

Product Design

Canon conducts product design using Life Cycle Assessment considering environmental impact across the whole product life cycle, from materials procurement to recycling.

Green Procurement

Canon took the lead in issuing Green Procurement Standards in 1997 and is fully conscious of environmental considerations in materials and parts procurement, including the use of parts free of specified hazardous substances.

Manufacturing

Canon constantly strives toward low environmental impact manufacturing such as through energy saving and wastewater recycling at operational sites.

Logistics

Canon boosts transport efficiency by making products and packaging smaller and lighter, and is promoting the modal shift in transport which causes a lower environmental impact.

Usage

Canon pursues energy-saving technologies to reduce product energy consumption.

Recycling

Canon provides extensive recycling program for customers, aiming at reducing burden to landfill and increasing resources efficiency through material recycling.

Comprehensive Recycling Program

From 2010 to June 2019, Canon HK has cumulatively collected around 4,530 tons end-of-life products and packaging for recycling. The size of recycled item is about 41,000 m³ , which is equivalent to the volume of 327 double-deck buses.

41,000 m³
Recycled Materials

=

327
Double-deck Buses

Recycling Programs

Toner Cartridges
45 tons

Ink Cartridges
200,000 pieces

Toner Bottles
165 tons

Foam
6,700 m³

Multi-functional Devices
3,937 tons

Drum and Parts
334 tons

Recycling Programs

Remark: The latest Producer Eco-responsibility Ordinance (Cap. 603) on waste electrical and electronic equipment (WEEE) came into effect in August 2018. We comply with the new regulations and ensure the proper disposal of Canon WEEE products.

Cultivate Environmental Awareness in Education Sector

Environmental Education is crucial to the success of sustainability, as an environmentally conscious organization, Canon HK initiated "Ink Cartridge Recycling Program" since 2009 and set up recycle boxes for collecting empty ink cartridges at various locations in Hong Kong.

As of June 2019, Canon HK has placed over 295 recycling boxes in different locations and collected over 200,000 pieces of empty ink cartridges. In 2011, Canon HK has extended the Ink Cartridge Recycling Program to education sector and organized "Canon x McDull Inter-school Ink Cartridge Recycling Competition" to encourage active participation of primary and secondary schools. Since its launch, it has received overwhelming supports from education sector and over 240 local schools participated in this program.

Event Website

Variety of Recycling Programs

Apart from a series of comprehensive product recycling programs provided to our customers, Canon HK also strives for a number of waste reduction programs in offices and ancillary premises in order to assimilate green culture into our life.

Activities	Cooperative Organizations
Red Packet Reuse and Recycling Program	Greeners Action
Food donation	St. James' Settlement – Kindness Centre
Furniture donation	More than 10 beneficiaries
Mooncake box recycling	Greeners Action
Items swapping and donation	The Salvation Army and Caritas Second Hand Recycling Shop

IMAGING FOR GOOD

To pursue our corporate philosophy of Kyosei, Canon HK has for many years taken proactive measures to fulfill its diverse social responsibilities in its corporate activities.

Canon's leading imaging technology has made the CSR programmes much more enjoyable, we demonstrate our passion to "GOOD" by passing on our expertise in imaging.

IMAGING
FOR
GOOD
影像公益

The multivariate competition creates a unique shooting experience

Since 2009, Canon PhotoMarathon (CPM) Hong Kong is a competition in which contestants compete to create their photographic masterpieces in line with the assigned themes under time pressure. It is an exhilarating annual event for all photography enthusiasts and the flagship event that combines 'Photography, Charity and Environmental conservation' to promote photography culture.

The number of contestants has been increasing from 300 in the first year to 3,000 in 2017. Since 2010, the event has been recognized as carbon-neutral after "measure, reduce and offset" to carbon footprints.

Bridging our kids in Asia with photography

2009, Canon China launched a cross-cultural communication campaign that connects the students from different countries in the Asia by image, regardless of culture and language among different region, building the harmoniously living society. In the campaign, students from different countries will be invited to share their culture and traditions through photographs. After photos taking and printing, students will share their comments on the tailor made photo frame, it will be sent for exchange with students in other Asian countries to build a 'bridge' among them.

The campaign continues to develop and there are 10 counties or regions have joined the campaign, including Japan, China, Singapore, Malaysia, India, Thailand, Vietnam, Hong Kong, Taiwan and the Philippines.

Utlilze our strengths for good

Being part of the community, Canon HK works to bring a better life to the world by its imaging technologies. In aid of building an even better community, we offer professional imaging technology to support charitable organizations such as provide free product loan and photography activities.
Since 2013, Canon HK supported in consecutive 4 years to the Wai Yin Association organised annual study aboard trip "Travel, Experience, Share project" by providing photography training to participating student from low-income family, in order to ensure they are well-prepared to the experience trip with basic photo taking skills.

From 2014, we partnered with Hong Kong Council of Social Service to offer Instant Photo Shoot and Print service at the "Caring Company" Community partnership EXPO, for awarded enterprises to capture memorable moments with their nominated NGOs. With charge of $10 per print, all fund raised every year are donated to selected NGOs without any cost deduction. In 2019, Canon HK attained the 15+ Caring Company logo in recognition of our promising efforts on performing CSR in the areas of "Caring for the Community", "Caring for the Employees" and "Caring for the Environment".

Over the years, with the mission of Imaging for Good, we strive tireless effort to organize interactive activities together with our imaging expertise to bring joy and positive energy to every needy in the Hong Kong community.

Reciprocating the society by volunteering

Driven by the corporate philosophy of Kyosei, Canon HK is even more eager to empower the society by getting in real touch with the needy and put love and care into actions, therefore we established the corporate volunteer team in 2015. Our enthusiastic employees who voluntarily devoted their leisure time to different audiences in the society through various social services. By the end of June 2019, a total of 168 corporate volunteers participated in 34 programmes, contributed over 6,700 hours of service with beneficiaries including special education needs children, low-income families, elderly as well as environmental protection. Our team is delighted to contribute to a better community through the services by practicing the act of giving.

Turning leftovers into love

Acts of generosity interaction have been proven to increase the positive energy of our community. Therefore, Canon HK developed a regular service with People Service Centre since mid 2016, to collect surplus market food. Our volunteers help to collect surplus food from the wet market, including vegetables, fruits, bread, and even fresh meat and seafood. The collected food will then be re-distributed to the needy in Kowloon City district.

As of June 2019, our team collected a total of 81,899kg surplus food for 37-month service, equally average 185kg of surplus food daily. We further extended our service by a home visit to the recipients, such as the elderly, singleton and subdivided room families to make the recipient feel closer to us. To reciprocate the gratitude to the donors' continuous support on food donation, our volunteers prepared lunch boxes together with the recipients and send back to the wet market. This cycle connects the one giving out while at the same time touching the recipient's heart.

Protect the environment with action

Canon HK has been taking solid actions to conserve the environment for a greener and better planet. Our employees actively participated in the environmental protection activities, such as "Green Power Hike" and "Walk for the Green Earth", in order to enhancing the environmental awareness while enjoying the scenery of our beautiful nature.

In addition, we have partnered with The Green Earth since 2017 to organize annual beach cleaning volunteer service. Every year, nearly 100 volunteers and their relatives or friends visited rubbish blackspots for the meaningful activity, included Tung Lung Island and Junk Bay at Cape D'Aguilar.

Through the cleanup service, volunteers accomplished with over 70 bags of garbage collection to restore the beauty of shorelines as well as learning environmental issue in recent years, including the camping boom caused problems in the suburbs, sea-floating garbage, foam plastic and plastic bottles which caused damage to the coastal environment and even broke up the ocean food chain.

Support community and sports development

Since 1999, Canon HK has supported numerous charity activities organized by the Hong Kong Community Chest to help the disadvantaged community, such as 'Love Teeth Day' and 'Skip Lunch Day'. We also donated to "Orbis World Sight Day" for 14 consecutive years and total raised more than HK$540,000 to giving a life-transforming chance to the needlessly blind people and family. To support the patients and operation of Thalassaemia Resources Center, Canon HK has joined "Dress Red for Thalassaemia" organized by Children's Thalassaemia Foundation for 4 consecutive years already.

Besides fund raising, we also invited Hong Kong Red Cross Blood Transfusion Service to host Blood Donation Day at our head office twice a year, so that our employees can donate blood during working hours. We also motivate our Canon group companies for this event, by inviting Canon Electronic Business Machines (H.K.) Company Limited and Canon Engineering Hong Kong Company Limited to join the blood donation activity.

Canon HK has been actively contribute to sports sector. We have been the sponsor of Kitchee, a Hong Kong Premier League soccer team for 15 years since 2004. football so that younger generations can also enjoy football. Through years of sponsorships, supporting not only for international exhibition matches, but also for local soccer trainings and establishment of Hong Kong's first soccer training centre, nurturing the sports interest among young generations.

Canon

Delighting You Always

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