

We are Committed to Working Hand in Hand with Stakeholders to Tackle Challenges and Achieve Sustainable Development Goals

Looking back on 2020, COVID-19 poses unprecedented challenges bringing lasting changes to the way we live and work. Guided by the corporate philosophy “kyosei”, Canon cares for all of the stakeholders taking action in response to the pandemic. Under the slogan of “Let’s fight against the adversity, create a healthy workplace together”, Canon HK provides unique solutions and services to help creating healthy working environment that people can be living and working at ease.

The pandemic is heightening public awareness on sustainability and expectations towards enterprises on corporate social responsibilities. Apart from building long-term and close relationships with customers and business partners, Canon spares no effort in focusing the development of employees, communities and the environment, by working hand in hand with our stakeholders to achieve sustainable development goals, cohering with the concept of the Sustainable Development Goals (SDGs) adopted by the United Nations in 2015.

Canon’s document management, cloud and mobile solution are dedicated to enhance efficiency and productivity under remote working. With Canon HK’s all-rounded online platform for consumer products, customers can enjoy online shopping to after-sales services at home. For corporate clients, we provide remote technical support (rTS) and products with cloud services to allow monitoring machine status proactively with online support.

To achieve it, Canon HK has formed a Business Continuity Management Team and introduced the green office concept and a wide range of sustainable business solutions. We remain committed to contribute to environmental conservation and youth development and support vulnerable groups under COVID-19. We spread love and care through our imaging expertise by cooperating with various charitable organizations.

This Corporate Social Responsibility Report outlines the ongoing efforts and diverse initiatives Canon HK is undertaking for the realization of a sustainable society. We are looking forward to your continuous support.



Shunichi Morinaga

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