

# SUSTAINABILITY STRATEGY

## Kyosei

Canon's corporate philosophy is kyosei. It conveys our dedication to seeing all people, regardless of culture, customs, language or race, harmoniously living and working together in happiness into the future. Unfortunately, current factors related to economies, resources and the environment make realizing kyosei difficult.

Canon strives to eliminate these factors through corporate activities rooted in kyosei. Truly global companies must foster good relations with customers and communities, as well as with governments, regions and the environment as part of their fulfillment of social responsibilities.

For this reason, Canon's goal is to contribute to global prosperity and the well-being of mankind as we continue our efforts to bring the world closer to achieving kyosei.



Kyosei

Kyosei 共生				
Delighting You Always				
Sustainability Strategy				
Corporate Responsibility				
Compliance	Customer Responsibility	Partner Responsibility	Employee Responsibility	Environmental Responsibility
Imaging Welfare				
Image Culture	Environmental Protection	Educational Enlightenment	Community Care	Humanitarian Assistance

# AWARDS AND RECOGNITION

Adhering to our corporate philosophy 'Kyosei', Canon HK aims at developing sustainable practices in different perspectives including administration, regulatory, product, supply chain, employee, environmental and public welfare responsibilities. We are honored to have received 25 awards from the most credible organizations in the international and local industries. Not only do these awards recognize our outstanding performance, but also affirm our business motto which acts as a proof for our excellent performance in all areas.

## Environmental Management



## Corporate Social Responsibility



## Service Management

