



We are committed to work hand in hand with stakeholders to achieve sustainable development goals

Over the past years, there is a surge in public expectations towards enterprises. Not only do they concern over corporate performance, but also pay heed to their social and moral responsibilities. In pursuit of the corporate philosophy 'Kyosei', Canon has been committed to fulfilling its corporate social responsibilities since 1988. Apart from building long-term, stable and close relationships with customers and business partners, Canon spares no effort in focusing the development of employees, communities and the environment by working hand in hand with our stakeholders to achieve sustainable development goals, cohering with the concept of the Sustainable Development Goals (SDGs) adopted by the United Nations in 2015.

To achieve the goal of sustainability, we introduce the concept of smart office at commercial level and launch a variety of sustainable business solutions. Through a wide range of business products and services including Robotic Process Automation (RPA) and the use of Artificial Intelligence to optimize business processes and operations, stakeholders can benefit from technological transformation and achieve the same goals with greater efficiency.

Canon HK is committed to improving life with imaging technology. Oriented by 'Imaging for Good', Canon strives to spread love to all corners of society through imaging by cooperating with various charities.

In the future, we will continue to make good use of the imaging technology and expertise of the brand to spread positive messages and promote healthy development by fulfilling Imaging CSR, in a bid to carry out the concept of 'Kyosei' in-depth.



Shunichi Morinaga

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