

## The 6th Canon x McDull Inter-school Ink Cartridge Recycling Award Presentation Ceremony

(Hong Kong, 27<sup>th</sup> June 2017) – Canon Hongkong Company Limited (CHK) organized the 6th Canon x McDull Inter-school Ink Cartridge Recycling Award Presentation Ceremony at the Fortune Metropolis in Hung Hom on 24th June 2017, welcoming around 100 students and teachers. Meanwhile, the co-located Instant Photo Shoot and Print Service with McDull Mascot as well as Canon Creative Park Workshop allows participants to enjoy a delighting afternoon and at the same time to express their creativity to make different kinds of 3D paper artworks, including animals, thank you cards and gift boxes.

In line with Canon's corporate philosophy "Kyosei", CHK advocates a green product lifecycle in every process of our operations. Since 2009, CHK launched "Ink Cartridge Recycling Programme" in town and invited the famous cartoon character "McDull" as the Programme's ambassador. There are currently over 275 recycling boxes in the territories to facilitate collections of used ink cartridges.

Canon believes the young generation group definitively plays an important role towards 'sustainable development'. In 2011, CHK introduced the Ink Cartridge Recycling Program to local education sector, and debuted "Canon x McDull Inter-school Ink Cartridge Recycling Competition" for local primary and secondary schools. In order to further promote the concept of recycling in all-rounded perspectives among schools, CHK also arranged 25 sessions of "Green Workshop" for the participating schools.

In the academic year of 2016-17, there are a total of 231 schools joining the "Inter-school Ink Cartridge Recycling Competition", with 8,700 ink cartridges being collected and recycled. The honourable presenters of award of the ceremony: Mr. Michael Fung – Director of Customer Delight & Supply Chain Management Divisions and Ms. Candy Mau – Senior Manager of Corporate Communications Division, expressed their sincere gratitude to all participating schools and students for their keen support, which is vital for the wide spread of the message of ink cartridge recycling among schools in Hong Kong.

The collected ink cartridges are not used for re-filling of ink but decomposed into 4 parts: metal (4%), plastic (87.7%) ink residual (6.6%) and sponge (1.7%). All metals and plastics would be used as raw materials of other products. Although ink residual and sponge would be disposed, their much compressed sizes would much reduce burden to the landfills. Since launch and updated as of June 2017, the Programme has collected over 160,000 pcs of ink cartridges, recycled over 4.6 tons of plastics. It helps to reduce over 5.9 tons of CO2 emission, which requires 260 trees to absorb in a year.





Group photo of all winners and guests.



Instant Photo Shoot & Print Service with McDull Mascot



Canon Creative Park Workshop



String Quintet that was performed by Kowloon Tong School (Primary Section), it enriched the whole ceremony.



The recorder team of St. Mary's Canossian School performed two famous songs which intensified the atmosphere in the ceremony.

## The 6<sup>th</sup> Canon x McDull Inter-school Ink Cartridge Recycling Competition – Award List

The Highest No. of Recycled Ink Cartridges		The Highest No. of Recycled Ink Cartridges Per Head	
1 <sup>st</sup> Prize	<p>CCC Kei Wai Primary School (Ma Wan)</p> 	1 <sup>st</sup> Prize	<p>Holy Angels Canossian School</p> 
2 <sup>nd</sup> Prize	<p>Holy Family Canossian School (Kowloon Tong)</p> 	2 <sup>nd</sup> Prize	<p>Kowloon Tong School (Primary Section)</p> 
3 <sup>rd</sup> Prize	<p>Creative Primary School</p> 	3 <sup>rd</sup> Prize	<p>St. Mary's Canossian School</p> 
4 <sup>th</sup> Prize	<p>Baptist Lui Ming Choi Primary School</p> 	4 <sup>th</sup> Prize	<p>Po Leung Kuk Chan Yat Primary School</p> 
5 <sup>th</sup> Prize	<p>A.D. &amp; F.D. of Pok Oi Hospital Mrs. Cheng Yam On Millennium School</p> 	5 <sup>th</sup> Prize	<p>Hop Yat Church School</p> 

## About Canon Hongkong Company Limited

Canon Inc. (TSE:7751 / NYSE:CAJ) was founded in 1937 in Japan. Its predecessor, Precision Optical Instruments Laboratory, produced Japan's first 35 mm focal-plane-shutter camera "Kwanon" in 1934. Canon Inc. eventually expanded into the photocopying and printing industries, launching Japan's first plain-paper copier NP-1100 in 1970 and the world's first inkjet printer BJ-80 in 1985. Through the years, Canon Inc. has acquired in-depth experience in digital imaging product manufacturing, and research and development. It is a leader in the development of innovative products and holds the most technology patents in the imaging industry. Canon Inc. also makes a significant contribution to the promotion of photography. Today, Canon Inc. has a strong global presence and is one of the most important market players in the imaging, office and industrial product categories. As of 31 December 2016, Canon's global revenue was US\$29.3 billion.

One of the company's first offices in Asia, Canon Hongkong Co., Ltd. (CHK) was established in 1971. It is responsible for the sales, marketing and after-sales services for all Canon product lines in Hong Kong and Macau. CHK adheres to Canon's corporate philosophy of "kyosei", which encourages the company and its staff to participate in social, charitable and environmental activities in the community. CHK implements internationally-recognized management systems and has achieved ISO 9001, ISO 14001, ISO 27001 (Canon Digital Production Center) and OHSAS 18001 certification. For more information about Canon Hongkong, please visit our website: [www.canon.com.hk](http://www.canon.com.hk).

